

# 10 Reasons to Upgrade with Avaya Loyalty2gether for CS1000, Avaya Aura®, and Avaya IP Office™

Avaya’s latest offerings do more than Unified Communications. They provide a foundation for digital transformation.

## With Avaya you can:

- Improve your productivity
- Reduce your costs
- Elevate your customer service

In great experiences that delight your employees and customers.



1

### Move Up from Telephony to Full UC

Take collaboration and productivity to new levels; give your employees a single app for calling, messaging, meetings, and team collaboration.



2

### Deliver Omnichannel Customer Contact

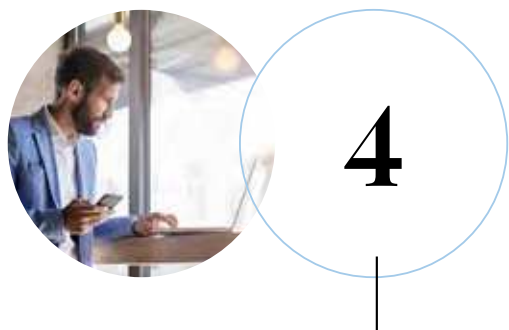
Connect with your customers the way they want via voice, email, chat, SMS, IM, and social media.



3

### Enable Mobility

Enjoy calling, conferencing, directory access, IM and presence—all from your iOS and Android devices.



4

### Go Cloud

Cloud, on premise, and hybrid solutions for deployment flexibility.



5

### Save With SIP

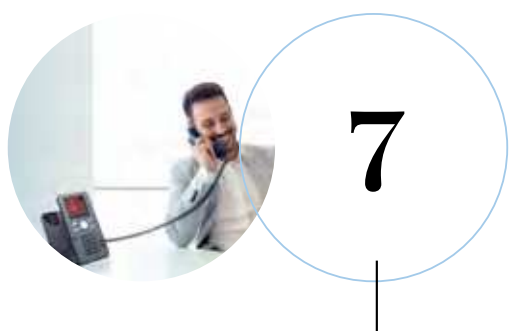
Save money and offer additional features like direct inward dialing for easier access with SIP.



6

### Be More Secure

End-to-end security capabilities across your communications, collaboration, and contact center stack with ongoing support against vulnerabilities.



7

### Use Your Existing Phones

Reuse your phones and minimize your cost of buying new ones.



8

### Lower Your Costs

Enjoy new options that reduce hardware, provide more flexibility, and offer easier administration and maintenance.



9

### Customize Your Experiences

Customize your communication experiences to fit into your business applications and workflows, while making them uniquely your own.



10

### Experience & Investment Protection

Keep the communications experiences you love today and go beyond; take advantage of major investment protection discounts when upgrading.